



## Zemo Partnership NEWS

6 July 2021

### Freight Portal relaunched to provide greater support for operators to tackle carbon emissions and costs

*Energy Saving Trust, Zemo Partnership and the Department for Transport (DfT) reveal the relaunched and revamped Freight Portal, providing greater help and support to operators to reduce carbon emissions and fuel bills.*

The Freight Portal contains information on vehicle adaptations, training courses, and telematics systems. It also illustrates how freight operators can make their operations more efficient, improve their green credentials, expand the skill set of their drivers and become more economical in the long term.

In addition, [the refreshed portal](#) now includes new case studies, worked costings examples, and new tools that provide further free and impartial advice.

**Transport Minister, Rachel Maclean** said, "As we strive to Build Back Greener from the pandemic, the relaunched Freight Portal will provide freight operators with useful information and support to make their operations more efficient. It's packed with advice and ideas that will not only help operators of all sizes cut their costs, but also reduce their carbon footprint."

**Andy Eastlake**, Managing Director, Zemo Partnership said: "We and our 200+ members know that the journey to low and zero emissions starts with having good and reliable information, whether about available technologies, policies, cost-effective solutions or learnings from people who have already shown the way.

"The Freight Portal helps fleet operators to navigate those important first steps towards decarbonisation. We're pleased to be working with DfT and Energy Saving Trust, bringing many of the key participants together to make support available to every operator in the road freight sector."

**Tim Anderson**, Group Head of Transport, Energy Saving Trust commented: “The revamped Freight Portal will be an excellent resource for road freight operators of all sizes and will support them in their efforts to reduce emissions from vehicle operations and lower costs.”

“The new fuel cost cutter tool can identify potential savings that operators can make by taking action right away, and our new suite of guides, case studies and reports will provide insight and encouragement for businesses within the freight industry, allowing them to move goods in a more sustainable way as we head towards net zero.”

Operators can visit the portal today and sign up for newsletters and updates on further new developments and tools to help reduce carbon emissions and costs at:

[www.thefreightportal.org](http://www.thefreightportal.org)

Image available on request.

## NOTES TO EDITORS

### The Freight Portal

The Freight Portal has been created by Energy Saving Trust in partnership with the Department for Transport and Zemo Partnership.

**Zemo Partnership** ([www.zemo.org.uk](http://www.zemo.org.uk)), formerly LowCVP, was established in 2003 as a public-private partnership working to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. Over 200 organisations are engaged from diverse backgrounds, including automotive and fuel supply chains, government, vehicle users, academics, environment groups and others. In February 2021 the organisation changed its name to reflect heightened ambition as the UK embarks on a trajectory to achieve net zero greenhouse gas emissions by 2050.

**Energy Saving Trust** is an independent organisation dedicated to promoting energy efficiency, low carbon transport and sustainable energy use. We aim to address the climate emergency and deliver the wider benefits of clean energy as we transition to net zero.

Follow us on Twitter: [@Zemo\\_org](https://twitter.com/Zemo_org)

**For further information**, please contact:

Neil Wallis, Head of Communications. [neil.wallis@zemo.org.uk](mailto:neil.wallis@zemo.org.uk) M: 07974 255720

Energy Saving Trust: [media@est.org.uk](mailto:media@est.org.uk)